

REP: TEL# 703 528 7800
ORDER WORKSHEET

K# 703 528 7880
 FROM REP OCT2/12 14.15
 CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEUFWAN

BUYER NAME	KATIE KEULEMAN
SALES PRSN	WA- JOE KNAUER

SALES PRSN WA- JOE KNAUER

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CLASS: NATL.	LOCAL	REGIONAL
ICE)		

(HCE)

DATE OCT2/12 14.15

TO LENA
FR JULIE
OK'D M3-4
TTLS RTS
PLS CFM, THX 10/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		900P-1000P	30		\$9,250.00	10/2	10/2	0		TUE	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1905 PROGRAM : DANCING RESULTS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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42	A		800P-1000P	30		\$9,250.00	10/2	10/2	1		TUE	1
PROGRAM : DANCING												
ORD COM1 : DANCING												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-30 FOR 1 SPOT/WK												

31	S		900P-1000P	30		\$7,400.00	10/3	10/3	0		WED	0
PROGRAM : MODERN FAMILY/HAPPYENDINGS												

43	A		800P-900P	30		\$4,000.00	10/4	10/4	1		THU	1
PROGRAM : LAST RESORT												
ORD COM1 : WE CAN OFFER:												
THIS IS A MAKE-GOOD FOR OCT3 ON LINE-31 FOR 1 SPOT/WK												

44	A		300P-700P	30		\$2,750.00	10/6	10/6	1		SAT	1
PROGRAM : FBALL												
ORD COM1 : WE CAN OFFER:												
PART OF A MAKEGOOD MADE UP OF LINES 43-45												

45	A		300P-400P	30		\$650.00	10/5	10/5	1		FRI	1
PROGRAM : STEVE HARVEY												
ORD COM1 : WE CAN OFFER:												
PART OF A MAKEGOOD MADE UP OF LINES 43-45												

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#30	MISSED:TUE/900P-1000P	OCT2	30S	\$9,250.00	(OCT2/12)
			OFFER:TUE/800P-1000P	OCT2	30S	\$9,250.00	PLS ADVISE.
			CMT:DANCING				

M4	OK'D	BUY#31	MISSED:WED/900P-1000P	OCT3	30S	\$7,400.00	(OCT2/12)
			OFFER:THU/800P-900P	OCT4	30S	\$4,000.00	PLS ADVISE.
			& SAT/300P-700P	OCT6	30S	\$2,750.00	
			& FRI/300P-400P	OCT5	30S	\$650.00	
			CMT:WE CAN OFFER:				

OCT/12 101915.00 CONTRACT TOTAL 101915.00

MARKET TOTALS \$272,355 WFTV 37% WKMG 28% WESH 15% WOFL 17% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE